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### eMODAT succeeds globally at the 'BlackBerry Experience Forum'

*Devacon software enthralled trade visitors with its diversified features and specialized service suite*

The IT expert Devacon GmbH from Ahrensfelde on the outskirts of Berlin participated in the world tour of the 'BlackBerry Experience Forum' presenting its latest development: the innovative mobile data capturing software eMODAT which allows users to manage workflow and documentation processes effortlessly via smartphone or tablet PC. The international audience in San Francisco, New York, London, Dubai, and Frankfurt am Main was delighted by the many possible applications.

Diversified features and intuitive handling: eMODAT has won over decision-makers from all industries in every respect. 'The feedback was overwhelmingly positive at all events. Different companies from logistics to the hotel trade consider eMODAT an efficient solution to optimize their workflow', says Eduard Meiler, managing director of Devacon.

In addition, eMODAT impressed visitors with its high degree of compatibility. 'The management solution is available for all standard terminal devices and thus very flexible in use', adds eMODAT project manager Marcus Heinrich. During the course of the forum, the expert delivered a lecture on 'Business Apps' and the manifold possibilities and advantages of the new development. It goes without saying that the option to have additional modules tailor-made for one's individual requirements went down extremely well with the guests.

The special software edition 'eMODAT Service' attracted a lot of attention, too, especially among companies from the food industry. Confectioner Edo Sweets has already been using the app successfully in field service. 'The specialized service suite tremendously facilitates professional everyday life', confirms Heinrich. Before a customer meeting, sales agents can access past orders in the database and recall preferences and customer-specific needs. On site, they take orders via their mobile terminal devices and immediately send them to their colleagues at the headquarters who consequently prepare the order for dispatch.

→ International audience appreciates variety of technical possibilities.

→ Feedback of different industries has been positive in every respect.

→ Special suite 'eMODAT Service' supports sales agents and field workers.

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For more information about eMODAT and Devacon GmbH please visit <http://www.emodat.com> and <http://www.devacon.eu> on the Internet.

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### **About eMODAT:**

eMODAT is a development of Devacon GmbH. Since 2006 the IT experts from Ahrensfelde on the outskirts of Berlin have specialized in designing mobile software solutions running on the IT structure of BlackBerry. The flexible web-based data capturing software adapts to the customers' individual requirements regarding the generation of mobile forms – it is even possible to link different questions with customized functions and database-driven blanks. OTA transmission of the collected data guarantees users maximum flexibility and agility.